

PRESS RELEASE



3111 Old Lincoln Hwy., Trevoise, PA 19053 USA • +1.215.357.5500 • +1.215.357.6216 (Fax) • info@GMPtools.com • www.GMPtools.com

Release No. GM6071

GMP Contact:

*Ted Clemens, Director of Sales
215-357-5500
info@GMPtools.com*

PR Agency Contact:

*Russ Risko, AdSpeak Public Relations
215-343-6565
pr@adspeak.com*

FOR IMMEDIATE RELEASE: New Product Announcement

GMP INTRODUCES CABLE FEEDING SHEAVES FOR SMOOTHER FEEDS OF UTILITY CABLE INTO CONDUIT

March 2011; Trevoise, PA – General Machine Products Company, Inc. (GMP), Trevoise, PA, is pleased to introduce Cable Feeding Sheaves to its line of underground cable placement tools and equipment. Cable Feeding Sheaves provide easy and unobstructed feeding of utility cable into conduits and innerducts. Simply slide a Cable Feeding Sheave into the end of a conduit and rotate to align with the desired cable direction, allowing cable to be fed-in smoothly from any angle. No matter how many directions the cable path may take, GMP Cable Feeding Sheaves reduce time, physical strain, and cable slippage to maximize power and ease of placement.

Cable Feeding Sheaves are available in sizes that will accommodate 2 to 6 inch (5.08 cm to 15.24 cm) Schedule 40 and Schedule 80 ducts. Made from durable steel, GMP Cable Feeding Sheaves' half-circle, split-tube design allows for easy insertion and removal. Sheave rollers are available in either aluminum alloy or wear-resistant Nylatron®, and they feature maintenance-free, self-lubricating bearings that produce a smoother cable feed. Colored in bright yellow, Cable Feeding Sheaves are highly-visible in dark work environments. Note: GMP Cable Feeding Sheaves are not designed for use with fiber optic cable due to bending radius requirements.

More information about this product is available online at gmptools.com/nf/70564.htm or by contacting Ted Clemens at 215-357-5500; info@GMPtools.com.

-- more --

ABOUT GENERAL MACHINE PRODUCTS COMPANY

With over 75 years of manufacturing and engineering excellence, General Machine Products Company, Inc., (GMP) is a global provider of a wide range of products for the telecommunications, power utility and cable television industries, and the contractors who serve them. Product applications include the placement of fiber optic, copper conductor, and coaxial cable both aerially and underground.

GMP aerial cable lashing machines, Adams® continuous duty winches and fiber optic cable pullers are accepted as the industry standard. The complete line of GMP's 1,100+ products also includes cable reels and aerial blocks, cable cutters, unique RJ plug pressing tools, fiber optic cable blowing equipment, and other specially-designed tools for the data, telecommunications, and power utility markets.

Our facilities include a 100,000-square-foot manufacturing plant in Trevoze, PA, in suburban Philadelphia, and in Rutland, England (its CBS Products, Ltd. unit). Both facilities are equipped with a full complement of technologically advanced machine tools manned by a well-trained team of craftspeople.

###

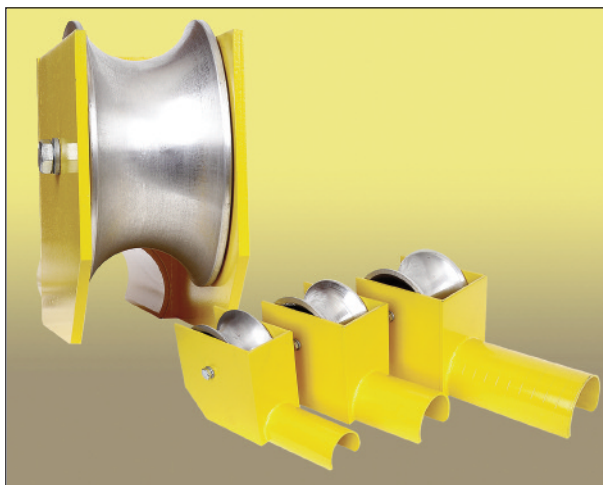


Photo Caption:

Cable Feeding Sheaves, from General Machine Products Company, provide easy and unobstructed feeding of utility cable into conduits and innerducts.